

## FEATURED SPEAKERS



### DR. DANIEL LINHARES

Daniel worked for 8 years in the Brazilian swine industry on health services, product validation, supply chain, and technical services. He joined Iowa State University in 2015 and serves as Associate Professor and Director of Graduate Education. Daniel works with the Field Epi team includes 20 professionals centered on graduate education and professional services on development and evaluation of strategies to improve swine health & productivity. His group has over 300 publications/participations in meetings over the last 5 years representing > 3 million sows.



### JASON SHAW

Jay Shaw is the Asst. Chief of Emergency Management and Public Information with the City of Winnipeg Fire Paramedic Service, leading the City's Office of Emergency Management. He has a Master's degree in Disaster and Emergency Management studies, and numerous diplomas and certificates. Jay graduated from Harvard's National Preparedness Leadership Initiative in 2020, studying Crisis Leadership.



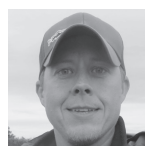
### DR. ANDREW VAN KESSEL

Andrew Van Kessel received his PhD from the University of Saskatchewan. An interest in immune response led to postdoctoral studies at the Vaccine and Infectious Research Organization (VIDO) where he studied antigen: cytokine chimeras as a vaccine adjuvant strategy. Andrew is a Professor in Animal and Poultry Science and served in leadership roles including: Acting Associate Dean, and Research Head of Department. Andrew also served as a board member for Prairie Swine Centre and is currently a board member and Science Advisor for Swine Innovation Porc. He joined VIDO as Director for Research in October, 2020.



### JENNIFER PATTERSON

Jenny is a research associate with the University of Alberta and the Swine Industry Liaison for Livestock Gentec. Jenny's research interests focus on gilt development and sow lifetime productivity. She also supports industry clients in the implementation of gilt management practices to improve sow lifetime productivity and using farm data to monitor and troubleshoot herd production.



### DEVON BAETE

Devon is the Field Operations Manager for the Manitoba Invasive Swine Eradication Project and is involved with locating and assisting landowners with removing wild pigs through specialized traps. He has 15 years of experience working with farmers through the Watershed District and an education in natural resources management.



### KEVIN KURBIS

Kevin is a leader in Hog Barn design and has a wealth of knowledge when it comes to loose housing, ESF's, and animal behaviors. Since 1997, Kevin has traveled the world visiting hog barns evaluating the various configurations, designs and innovations. Continuously focusing on the natural tendencies and behaviors of hogs, whether technology is present or not, has cemented his beliefs in designing barns around these natural behaviors.



### DR. JOHN DEEN

Dr. John Deen is a Distinguished Global Professor at the College of Veterinary Medicine, University of Minnesota. His work in research, teaching and extension has been in epidemiology and economics, especially in populations of swine. He has focused on measurement and optimization across competing needs in animal agriculture and human health. Dr. Deen earned his DVM and PhD from the University of Guelph and gained board certification in the American College of Veterinary Practitioners and the American College of Animal Welfare.



### DR. JUAN CARLOS PINILLA

Juan Carlos Pinilla is a Dr. in Veterinary Medicine, with a MS in Animal Sciences. Currently lives in Kentucky, USA and is based in the PIC global headquarters, in Tennessee. He leads the North America Technical Services, a team charged with the responsibility to support both customers and partners to realize the progress made by the genetic program.



### JENELLE HAMBLIN

In 2006 Jenelle completed a B.Sc in Microbiology followed by a M.Sc in Animal Science in 2008, both from the University of Manitoba. She joined Manitoba Agriculture in 2009 and worked focusing on the environment, livestock and forage, emergency management, animal welfare and disease response. In 2017, Jenelle joined Manitoba Pork as the Manager of Swine Health after being fully integrated in the provincial Emerg Ops Centre responding to PED outbreaks.



### TODD BERGEN

Todd is the Resource Development Lead with the Animal Health Emergency Management (AHM) - a project that aims to better prepare the CDN livestock sector for disease-related emergencies. He has been a member of the AHM team since 2017. Todd's focus has been working with provincial and national livestock associations in developing emergency response materials for producers and producer associations.



### DAN BUSSIERES

Dan Bussières, a swine nutritionist, graduated in 1996 from Laval University, and his partner, founded Groupe Cérés Inc. in 2004. This company, based in Lévis, specializes in swine production and manages a network that produces over 300 000 pigs annually. Dan works on the development and monitoring of nutrition programs for swine producers across Canada. Groupe Ceres has partnered with Shaskpeare Mill in Ontario and Nutrition Partner/Farm House in Western Canada. Groupe Ceres and its affiliates feeds more than 5.5 million pigs annually, including nutrition and R&D for HyLife.



### KEVIN BROOKS

Kevin is a production Manager for Olywest, located in Humboldt Sk. Kevin shares practical experience through training and video to engage employees, specializing in all aspects of animal handling in the pork industry. Kevin works directly with over 60 farms in western Canada, along with transport companies. Raised on a hog farm in Rosthern Saskatchewan, Kevin has over 25 years experience working in large scale hog operations. Kevin has been part of the Olymel team for over 9 years. Kevin is also part of the working group with the Canadian pork Council, along with the Saskatchewan swine Symposium board.



### CHRIS OPSCHOOR

Chris Opschoor has been in the swine industry for 24 years. Chris has a BSc in Swine husbandry from the Hoge School in Holland and later obtained his Masters in Animal Breeding and Genetics from Wageningen University. He worked as an Account Manager (Swine nutrition and farming) for Agruniek Rijnvallei. Chris has worked for Topigs Norsvin as a Specialist in Feeding & Genetics where his main task was to develop advice for the feeding and management of all Topigs Norsvin products. Chris has been responsible for the Topigs Norsvin Global Nutrition Services team and in 2022, he became responsible for the Female Reproduction team resulting in the team Global Nutrition and Reproduction Services. He manages a professional team of scientists, nutritionist, reproduction specialist and advisers around the world.



### JARRET SZYSZKOWSKI

Jarret has been working in the health & safety industry for 12 years. He has a strong knowledge of best work practices when building and maintaining safe workplaces. Jarret has gained extensive OHS knowledge during his career including industry, transportation, heavy civil construction, mining and most recently in hog production and feed manufacturing at Maple Leaf. Jarret graduated from the Occupational Health and Safety Certificate Program at RRC and is in the process of completing the Canadian Registered Safety Technician (CRST) designation.



### DR. ELLEN GODDARD

Ellen Goddard was the Cooperative Chair in Agricultural Marketing and Business, University of Alberta, from December 2000 to August 2022. She has a BSc, an MSc (both from the University of Guelph) and a PhD in Agricultural Economics from Latrobe University in Australia. Her current research includes consumer research, behavioural research with farmers, outfitters, veterinarians and firms in food supply chains.



### GRANT MELNYCHUK

Grant joined Manitoba Pork in October 2019 where his roles include government outreach, sector expansion initiatives and managing the organization's research portfolio. Before Manitoba Pork, Grant spent 17 years working with the Province of Manitoba's Municipal Relations department involved in a variety of land use and planning initiatives, including developing the livestock technical review framework. He has a B.Sc in Environmental Sciences and a M.Sc. in City Planning, both from the University of Manitoba.

Get in **TOUCH**



With the participation of attendees and speakers like you we have been able to successfully conduct the Manitoba Swine Seminar Conference.

To ensure a continued successful conferences we need your participation.

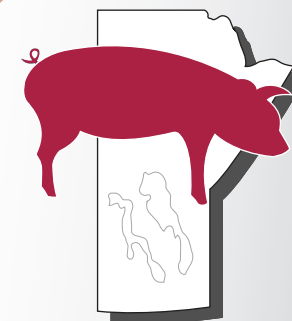
For more information contact Patti Clement



patti@outstandingbranding.ca



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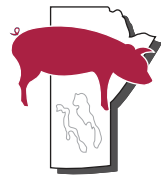
## MANITOBA SWINE SEMINAR

February 8th & 9th, 2023

Victorian Inn Hotel & Conference Centre

1808 Wellington Ave.

Winnipeg, Mb.



## Welcome to the 2023 Manitoba Swine Seminar

This year we have assembled a group of speakers who bring a wealth of knowledge and experience to address various challenges and issues affecting Manitoba's pork industry. Addressing today's challenges will help Manitoba's producers remain competitive in the future.

The 2023 Manitoba Swine Seminar will again host a series of presentations that provide useful information for anyone associated with the pork production business and present ways that each participant can contribute to the long-term sustainability of the pig industry.

Included among the topics to be discussed at the 2023 Manitoba Swine Seminar are: an update on the state of the industry, discussions on trade, African Swine Fever, financing a new barn build and sow management. The Seminar will also be looking ahead to 2030, examining what might be just around the corner for the pig industry

The Manitoba Swine Seminar has received tremendous support and interest over the past 35 years. The 2023 seminar will be held at the Victoria Inn Hotel & Convention Centre located near the Winnipeg James Armstrong Richardson International Airport. This is a large facility with many amenities to accommodate the participants attending the Seminar.

### 2023 SWINE SEMINAR COMMITTEE

- Neil Booth, Maple Leaf Agri-Farms
- Robyn Harte, Manitoba Agriculture
- Sean Johnston, Fortified Nutrition
- Steffen Klenk, PIC Canada
- Garry Wollmann, Clear Water Colony
- James Hofer, Starlite Colony
- Dr. Martin Nyachoti, University of Manitoba
- John Sawatzky, Topigs Norsvin Canada
- Dr. Chengbo Yang, University of Manitoba
- Dr. Zhenbin Zhang, Jefe Nutrition
- Carole Furedi, Master Feeds

## DAY 1 - FEBRUARY 8TH

8:00 – 9:20 am Registration  
 9:20 – 9:30 am Opening Remarks

### FEATURED SPEAKERS

9:30 – 10:00 am **Industry Update**  
 Cam Dahl - Manitoba Pork Council

10:00 – 10:30 am **PRRS in US Herds: Challenges and Opportunities**  
 Dr. Daniel Linhares - Iowa State University

10:30 – 11:15 am **How to be a leader in a crisis**  
 Jason Shaw - City of Winnipeg Emergency Management

11:15 – 12:00 pm **Swine Vaccinations Technologies and Development at VIDO**  
 Andrew Van Kessel - Swine Innovation Porc.

Noon – 1:00 pm **LUNCH - Centennial Room**

1:00 – 1:30 pm **Sow Longevity: Maximizing her stay in the herd**  
 Jenny Patterson- University of Alberta and the Swine Industry Liaison for LivestockGentec

1:30 – 2:15 pm **Technology and Nature: Finding the Balance**  
 Kevin Kurbis - New Standard Ag

2:15 – 2:30 pm **REFRESHMENT BREAK**

2:30 – 3:15 pm **Pursuing full market price for your pigs.**  
 John Deen - University of Minnesota

3:15 – 4:00 pm **Producing More and Better Piglets**  
 Juan Carlos Pinillia - PIC

4:00 – 4:15 pm **Special Award Presentation**

## DAY 2 - FEBRUARY 9TH

8:00 – 9:10 am Registration  
 9:10 – 9:15 am Opening Remarks  
 9:15 – 9:30 am Ministers Greetings

### FEATURED SPEAKERS

9:30 – 10:15 am **PEDv: A path Forward for Manitoba**  
 Jenelle Hamblin - Manitoba Pork Council

10:15 – 10:45 am **Low Zinc Diets: Nutritional and Practical Approach to be Successful**  
 Dan Bussiere - Groupe Ceres

10:45 – 11:15 am **Preparing for a Disease Outbreak Producer and Industry Member's Role in a Response**  
 Todd Bergen- Serecon

11:15 – 12:00 pm **Basics of Animal Care**  
 Kevin Brooks - Olymel

Noon – 1:00 pm **LUNCH - Centennial Room**

1:00 – 1:45 pm **Find the balance between nursery performance and managing feed costs by alternative ingredients**  
 Chris Opschoor - Topigs Norsvin

1:45 – 2:30 pm **Practical Safety**  
 Jarret Szyzkowski - MLAF

2:30 – 2:45 pm **REFRESHMENT BREAK**

2:45 – 3:30 pm **Consuming Pork in Challenging Times: What do Producers Really Need to Know?**  
 Ellen Goddard - University of Alberta

3:30 – 4:00 pm **Working with Farmers to Eradicate Wild Pigs in Manitoba**  
 Devon Baete - Manitoba Invasive Swine Eradication Project

4:00 – 4:15 pm **Closing Remarks**

## REGISTRATION INFORMATION

• Registration fees includes GST • GST registration #801289372

**Advance Registration Fees by January 17:**  
 One Day \$131.25 Two Days \$200.00

**Registration Fees after January 17:**  
 One Day \$140.00 Two Days \$225.00

**Registration Fees for Students (with I.D.)**  
 One Day \$75.00 Two Days \$105.00

### Registration cost includes

- Lunch for both days
- One copy of the 2023 proceedings
- Additional copies of the 2023 proceedings will be provided at the Seminar registration table for \$35.00 per copy.
- Limited copies of previous proceedings will be available. \$15.00

### Cancellation Policy

- For cancellations received by January 23, 2023 registration fees will be refunded minus a \$50 administration fee.
- Cancellations received after January 23 will not be refunded.

### Accommodations

- For guest room reservations call the Victorian Inn Hotel & Conference Centre.



204.786.4801



1808 Wellington Ave, Winnipeg, Mb.

- Please reference Group #256536 to receive the the preferred rate of \$138.00 single/double exclusive of all taxes.
- FREE PARKING

We provide a quality Seminar at reasonable registration fees. To ensure a success conference we need your participation.

For more information, please contact:  
**Patti Clement, Conference Manager**



204.981.8042



patti@outstandingbranding.ca

## REGISTRATION FORM

Online Registration Available January 1,2023:  
[www.manitobaswineseminar.ca](http://www.manitobaswineseminar.ca)

### PLEASE PRINT CLEARLY

- One form per person required
- Group reservations require all necessary information. Excel Spreadsheet will be accepted.
- Name tags are required to enter seminars

First & Last Name: \_\_\_\_\_

Organization | Farm Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Town | City: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Main Number: \_\_\_\_\_

Cell Number: \_\_\_\_\_

email: \_\_\_\_\_

Affiliation:  Producer  Industry  Student  
 Government  Education  Other

Day(s) Attending:  February 8,2023  February 9,2023

Method of Payment:  Cheque

Make cheque payable to: Manitoba Swine Seminar

Remit payment and completed registration form to:

Manitoba Swine Seminar  
 c/o Patti Clement  
 134 Southmoor Rd  
 Winipeg, Manitoba  
 R2J 2P4